Facebook Fundraising Toolkit ⓕ

Five steps to creating your fundraiser in support of CASA-NYC on Facebook's website
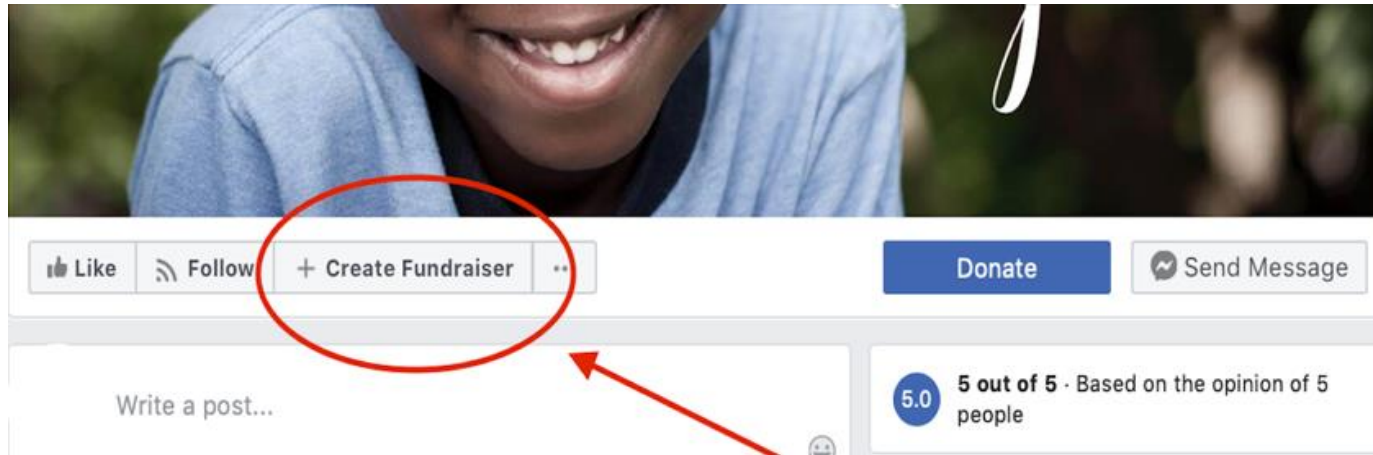
Step 1:

- Log into your Facebook account.
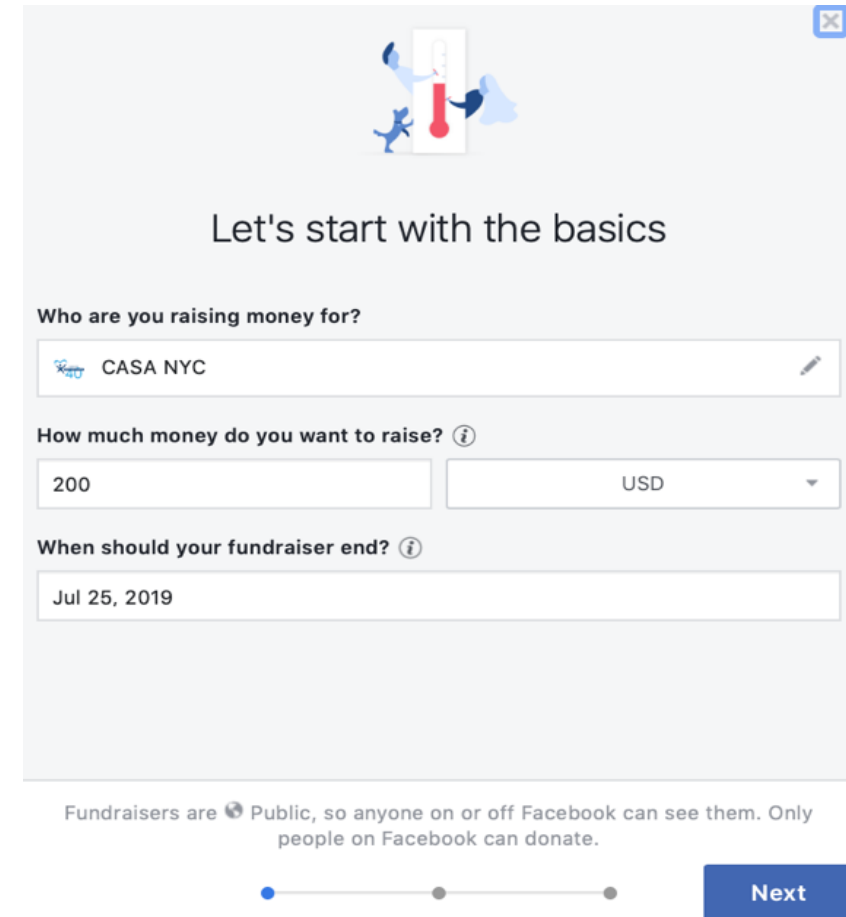- In the search bar type "CASA-NYC" and click on our organization. Our handle is CASA-NYC.

Step 2:

- On CASA-NYC's page, click on the "Fundraisers" tab.

Step 3:

- Personalize your fundraiser!
- Choose how much money you would like to raise and select your currency.
- Decide on your fundraiser's end date.
- Click "Next" on the bottom right corner.

Step 4:

- Choose a title for your fundraiser.
- Let your friends know the reason you are fundraising by editing the "Why are you raising money?" section.
- Click "Next" on the bottom right corner.

Step 5:

- Click "Edit" to pick a cover photo for your fundraiser.
- Once chosen, hit "Create" on the bottom right corner.

Your fundraiser is now live!